

FRANCK MULLER

GENEVE

SECRET HOURS

Creativity and innovation, expressed through technology and design, are the key success factors of Franck Muller Genève. The Secret Hours Collection, presented for the first time in 2006, celebrates this innovative spirit: one look at the dial is enough to note that both hour and minute hands remain still at 12 o'clock, only the seconds continue to move... but by pushing a simple button, the hour and minute are on the "right" position displaying the exact time.

Secret Hours was conceived to pay homage to an individuality bordering on the selfishness: who wouldn't be glad to let time pass by its own choice – this is the reason why the hours and minutes are shown upon "request" – moreover, who wouldn't want to be the absolute master of every single moment of his life – in fact, for "others" who try to glance at the dial, they will find it impossible to understand what time it is.

Through the Secret Hours Collection men and woman are taking control of their time: they decide when to reveal the hours and minutes and, after having decided, they simply request it of the watch!



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The Secret Hours embodies the inventiveness and ingenuity of Franck Muller, and allows time to be suspended until its owner decides otherwise. This mysterious model tells us the time thanks to its push button positioned at 9 o'clock. Activate it and the time appears. Release it and the time becomes secret again! Only the Secret Hours could celebrate that well the innovative spirit of Franck Muller.

Reference	7880 SE H1
Case	18K rose gold hand polished Width: 36 mm x Length: 50.4 mm x Height: 11.6 mm Water resistant up to 30 meters
Functions	Hours and minutes Both the hour and the minute hands remain at 12 o'clock. As you push the push-piece placed on the case at 9 o'clock, the exact hour is displayed. It then automatically goes back to 12 o'clock as the push-piece is released
Movement	Self-winding mechanical movement Ø 26.60 mm x Height: 5.60 mm 28'800 vibrations / hour 42 hours power reserve 264 components Côtes de Genève, circular graining and hand beveling
Dial	Sun-stamped translucent lacquered white dial with black arabic numerals
Strap	Hand-sewn alligator



GFM Watchland SA